

INBOUND

S E R V I C E S

DMC for Germany & Austria

Innsbruck

Innsbruck is the fifth largest city in **Austria** and capital of the federal state of **Tyrol**. Besides being historically significant, the city is especially known as an internationally renowned winter sport centre and hosted the **Winter Olympic Games** of **1964** and **1976**.

Innsbruck is surrounded by several **mountain chains** with tops reaching a height of up to **3.500 m** over sea level. This provides an impressive panorama for the city.

Most of the important sights are located in and around the **Old City Centre** which consists of many Gothic buildings and narrow alleyways. Here, the city's landmark **Goldenes Dachl** (golden roof) can be found as well which got its name because of the 2.657 copper tiles. The building itself was built as a residence for Tyrolean sovereigns and houses now a museum. The famous golden roof was added by **Emperor Maximilian I.** who favored Innsbruck over capital Vienna and whose mark on the city is distinctly notable.

Other important sights are the **Triumphal Arch** which was erected as a memorial for the wedding of Leopold II. and the death of Emperor Franz I. of Lothringen, the **Hofburg** which Empress Maria Theresia reconstructed in rococo style after Viennese model, and **Castle Ambras** which is located southeast of the city and was built by Archduke Ferdinand II.

The **Swarovski Crystal World** in Wattens (18 km from Innsbruck) offers a very special experience to its visitors. A fairy tale universe of **crystal, light** and **sparkling** is hidden beneath the entrance shaped like a giant. Several rooms are waiting to be discovered here, like the Crystal Dome.

The **Ski Jump Bergisel** of Innsbruck has been internationally famous since the Winter Olympic Games of 1964 and is today one of the venues of the **Four Hills Tournament** in Germany and Austria. The ski jump can be visited and offers a very nice view of the surroundings of Innsbruck.

Because of its alpine location, Innsbruck is especially known as a **ski destination** with 9 ski regions and a total of **285 slope kilometers** in close proximity. It is possible to take a cable car up to the **Nordkette** (2.260 m) directly from the city centre. The **Stubai Glacier** (up to 3.333 m) has proven to be especially attractive as the glacier permits skiing all around the year.

All in all, the **ski destination** Innsbruck offers something for every winter sport enthusiast, whether it is beginners, fun-lovers or pro, whether it is alpine skiing, cross-country or snowboarding.

