

# INBOUND

S E R V I C E S

DMC for Germany & Austria

## Frankfurt

Situated at the Main river, Frankfurt is the seat of the **European Central Bank**, the Frankfurt **Stock Exchange** and therefore the largest **financial centre** in continental Europe. Frankfurt is also said to be the **richest city** in the European Union and was birthplace of **Johann Wolfgang von Goethe**.

The city has an excellent **transportation infrastructure** and a major international airport and European transportation hub, the **Frankfurt International Airport**. Its central location at Europe's heart and its **excellent accessibility** by air, rail and road make Frankfurt Airport City very attractive.

Frankfurt is a **mix of styles**. There is the city centre, **vibrant focus** of economic business, which earned the city the nickname "Mainhattan", and the **old city centre** with the Römer (the Old Town Hall) and Alte Wache. Opposed to this busy centre are the **beautiful surroundings** with the mountain range of **Taunus** and the famous **Rheingau**, the Rhine valley, where some of **Germany's best wines** are growing. Both areas are ideal for day excursions combined with wine tastings.

Travelling leisurely through Frankfurt, enjoying a glass of original Ebbelwei (Apfelwein or cider) – a city tour in the **Ebbelwei Express** takes its guests to the finest sights of the Main metropolis and is an eventful alternative to a usual sightseeing. The city district of **Sachsenhausen** which is located on the Southern bank of the Main is known as the traditional quarter for apple wine and many **apple wine taverns** are in this area.

Customers will most likely find everything on Frankfurt's popular **shopping mile, the "Zeil"**. Most of the well-known department store chains can be found here as well as specialised shops with an **extensive range of goods**.

The Main metropolis offers many renowned stages: The **Frankfurt opera house** has been awarded for its overall artistic performance. And the **Frankfurt theatre** sets new accents in national cultural life with its own high-quality productions. The **Frankfurt museum riverbank** with about 50 different museums is one of the **most important locations** in Germany and even in Europe.

Frankfurt's restaurants have a lot more to offer than just the 'national' meals of '**Handkäs**' (sour milk cheese) with 'music' (a special marinade) and '**Grüne Soße**' (herbal sauce). The restaurant scene is just as **lively** and **multicultural** as the town itself. Visitors can try culinary specialities from many countries. There is sufficient choice for night owls, too: there are restaurants, bars, clubs and discotheques in all parts of the city.

